



INNO-DROP

## INNO-DROP Project



Co-funded by the Horizon 2020 programme  
of the European Union

01.

# Introduction



## 1. INNO-DROP objectives

The project “INNOvation and Development in cluster excellence and cOoperative Partnerships” (INNO-DROP) is based on the ambition to strengthen cluster management excellence leading to sustainable long-term cross-cluster and cross-border collaboration. The consortia is composed of four European clusters nano-, plasma technology-, sensor and membrane- and water technology integrators directly involved in two COSME funded European Strategic Cluster Partnerships (ESCPs [AdPack](#) and [EnW](#)) and each of consortia member is from different country with a different level of cluster excellence.



02.

# Work Packages



## Work Package 1 – Enhancement of cluster managers' skills towards added value SME support services

This WP 1 is focused on the preparatory actions, tools and processes for the cluster excellence.

- 1.2 Improve management performance and qualifications of cluster managers
- 1.3 Enhance cluster communication skills within and outside the clusters and also internationally
- 1.4 Establish new financing tools for cluster management to ensure economic sustainability
- 2.1 Support and mentor cluster members to access finance and apply for external funding
- 2.2 Support internationalisation of clusters and their members
- 3.2 Promote and nurture relationships through networking and peer-to-peer learning





## Work Package 2 – Development of a comprehensive strategy for the cluster

WP 2 is focusing on the execution of the value chain and market analysis based on the needs of cluster SMEs, according to the main strategic lines of each cluster. This analysis will give important insights and complement the development / improvement of cluster strategies for each member of the consortia. The strategies will contain among other detailed implementation plan together with toolkit and controlling processes for achieving specific goal including desired labels of excellence. Furthermore new services will be identified and implemented for SME support.

- 1.1 Develop and refine dynamic cluster strategies, capable of responding to emergent priorities
- 2.2 Support internationalisation of clusters and their members
- 2.3 Support cluster members in innovation
- 2.4 Review and develop new (potentially self-sustaining) cluster services





## Work Package 3 – Facilitating cluster cooperation and synergies on skills enhancement and strategy development

This WP 3 facilitate cluster cooperation and synergies among INNO-DROP consortium. The aim of this work package is support peer learning and knowledge sharing towards cluster management excellence and cross cluster collaboration. Specific objectives of this WP are:

- 2.2 Support internationalisation of clusters and their members
- 3.1 Enhance cross-sectoral and cross-border cooperation between clusters and their members
- 3.2 Promote and nurture relationships through networking and peer-to-peer learning
- 3.3 Develop international project services for cross-sector innovation
- 3.4 Collaborate with the wider value chain, using a triple helix perspective





## Work Package 4 – Awareness raising and dissemination of project outcomes

WP 4 will address the specific objective O.4 Disseminate cluster excellence practices and results between participant clusters, their members and to wider stakeholders. Specifically, the following objectives will be fulfilled:

- O 4.1 Optimise the impact of project activities undertaken between/beyond the participating clusters
- O 4.2 Promote collaboration and involvement of the participating clusters for the improvement of their skills, knowledge and management practices
- O 4.3 Improve cluster SME visibility, at the national, European and international level
- O 4.4 Increase visibility and recognition for cluster excellence activities and define its integration into regional and national programmes







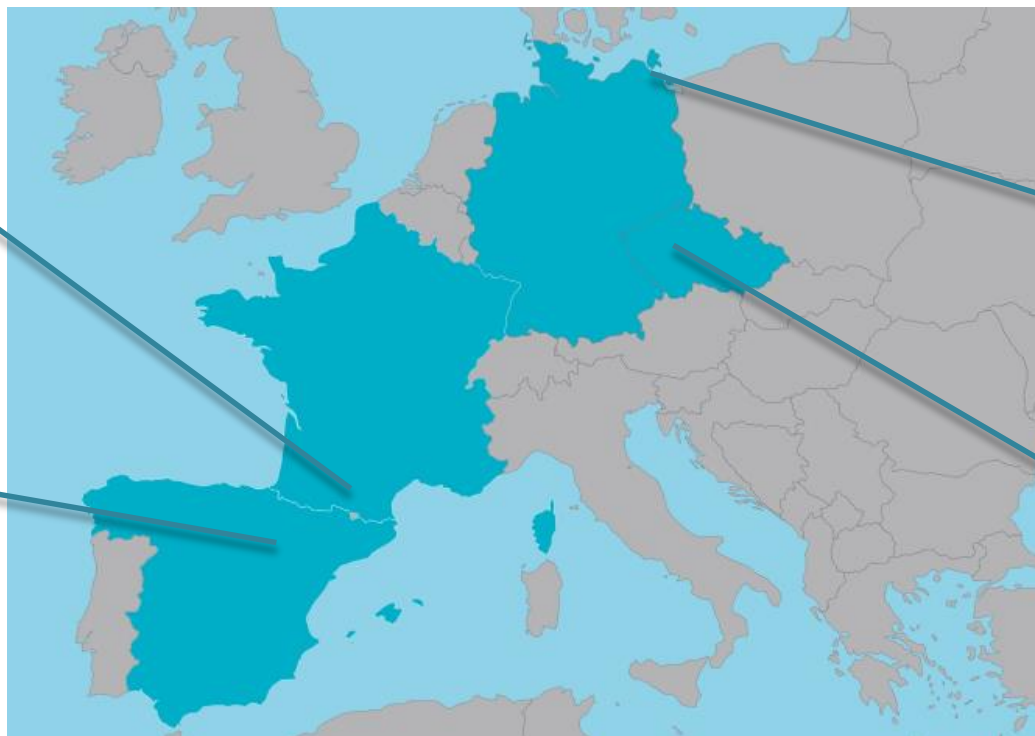
## Work Package 5 – Project Management

WP 5 will address the project management of the this action, and thus to implement all tasks within the planned scope, budget and time frame. This includes all member responsibilities of reporting, coordination of activities and project evaluation.





# INNO-DROP Consortium



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