



AdPack
ADVANCED SMART PACKAGING

European Strategic Cluster Partnership for Advanced Smart Packaging



Co-founded by the
COSME programme of
the European Union

AdPack² will launch their first webinar to the core group

During 2018 and 2019 AdPack² offers all the necessary tools to open international markets in China, Canada and the United States in the sector of Advanced Smart Packaging. The project will be carried out with six international cluster (Czech Republic, Belgium, France, Spain, Portugal and Germany), which will allow interaction and knowledge of other advanced European companies in areas such as biopolymers, nanotechnologies, plasma, digital technologies and the food industry.

One of the main goals of the project was to identify and set up a core group for internationalisation and cooperation activities in the target markets.

AdPack² will implement a series of webinars for the core group. The first seminar, the welcome seminar, will present the project (clusters involved, objectives, missions, activities, opportunities, outputs), the core group composition, the dates of the future seminars and answer FAQs.

The welcome webinar is the starting point of a series of webinars and trainings to different topics:

Webinar/Seminar/Training	Date
Welcome webinar	28.06.2018 at 11:00 am CET
Thematic seminar 1: Introduction to active, intelligent and smart packaging	16.07.2018 at 11:00 am CET
Thematic seminar 2: Environmentally friendly	24.07.2018 at 11:00 am CET
Thematic seminar 3: Traceability, protection and information	25.09.2018 at 11:00 am CET
Thematic seminar 4: Quality over everything	10.10.2018 at 11:00 am CET
Thematic seminar 5: New materials and modern technologies	08.11.2018 at 11:00 am CET
Training 1: SMEs to go international: USA	To be confirmed. 2019
Training 2: SMEs to go international: CANADA	To be confirmed. 2019
Training 3: SMEs to go international: CHINA	To be confirmed. 2019

Would you like to be a part of the core group and join the webinars/seminars and training?

The project is open to all entities interested in advanced smart packaging that have an interest in the international markets of China, Canada and/or the United States: SMEs, large companies, universities, research institutes, technology centres, administrative entities, regional authorities, chambers of commerce, etc.

If you would like to become a core group member, please contact:

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